

ASIAN SUMMER BARBECUE POP-UP by THE HOOD X LE CITIZEN

**The Hood's MasterChef winner Khanh-Ly Huynh and
Le Citizen Hôtel's costumier-turned-chef Adelle Delajot join forces
to turn up the flavour factor along the Canal Saint-Martin**



Paris, Monday 24 June 2019 – Summer strolls and picnics along the Canal Saint-Martin are about to get a whole lot tastier thanks to a new seasonal bistronomic take-out menu jointly curated by chefs Khanh-Ly Huynh (The Hood) and Adelle Delajot (Le Citizen).

Starting Monday 15 July and for two months, Parisians and tourists visiting the area made famous in *Amélie* will be able to enjoy fresh Asian barbecue dishes full of flavour and perfect for the hot weather. To be enjoyed at the dedicated corner set up at Le Citizen or neatly packed to take away!

The menu features the chefs' respective signature dishes with a collaborative twist, including veal and vegetarian banh mis, soya-marinated pork ribs, and octopus skewers, with mouth-watering sides like coconut milk rice, capsicum and aubergine caponata, and soya potatoes with cajun mayonnaise. These street food dishes perfectly combine both of the chefs' styles and are created exclusively for the duration of the pop-up collaboration. To help fight the heat, the pop-up will also have a neat selection of craft beers, cocktails and a special vegan iced chai latte. A coffee corner will serve as a coffee pit stop along the canal from July 22nd, with coffee beans from specialty roasters of Paris.

The idea of this pop-up by the two independent, women-led businesses makes a lot of sense: both share a love good food and adventurous cuisine, with house-made dishes using seasonal, local, and sustainable ingredients sourced from local and ethical producers, suppliers and artisans. Both the coffeeshop/bistro and the hotel also place community at the heart of everything they do, with regular events throughout the year, centred around food, coffee, music and the arts.

According to Khanh-Ly, "Le Citizen shares much of The Hood's philosophy, which is about creating exciting and surprising dishes that bring out the real taste of quality ingredients". Adelle agrees: "We're excited to welcome The Hood at Le Citizen and to present brand new dishes with them specifically for this time of the year".

PRESS RELEASE

LE CITIZEN
RESTAURANT & BAR

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The pop-up will run daily from 15 July to 15 September from 7am to 10pm.

The Hood's space at 80 rue Jean-Pierre Timbaud will be undergoing renovations during the summer and will reopen in September.

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IN SHORT

- The "Asian Summer Barbecue" pop-up features a bistronomic take-out menu consisting of reworked signature dishes from Khanh-Ly Huynh (The Hood) and Adeline Delajot (Le Citizen)
- Location: Le Citizen Hôtel, 96 quai de Jemmapes, 75010 Paris
- Dates: Monday 15 July – Sunday 15 September
- Time: 7am – 10pm, daily

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SOCIAL MEDIA

	Instagram	Facebook
The Hood	thehoodparis	thehoodparis11
Le Citizen	lecitizenhotel	LeCitizenHotel

Official pop-up hashtags: #thehoodxlecitizen #asiansummerbarbecue

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MEDIA KIT

Includes:

- Press release in English and French
- Fact sheet on The Hood Paris and Khanh-Ly Huynh
- Fact sheet on Le Citizen Hôtel and Adeline Delajot
- High-res photos

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MEDIA CONTACTS

For The Hood Paris

Riia Carnegie
+33 6 45 75 71 99
events@thehoodparis.com

Jonathan Meur
+33 7 83 80 46 81
leitmotifcreativestudio@gmail.com

For Le Citizen Hôtel

Lila Djellali
+33 6 03 99 38 01
lila.graindesel@gmail.com